



PRESS RELEASE

CONTACT:

BRENNA McLAUGHLIN
212.989.1010 x24
PRESS@AAUPNET.ORG

**EXCEPTIONAL BOOK DESIGN HONORED
IN ANNUAL COMPETITION**

AAUP Announces 2005 Book, Jacket, and Journal Show Winners

New York, NY (June 10, 2005) — The 2005 AAUP Book, Jacket and Journal Show will premiere June 16-19 in Philadelphia. A panel of eminent designers selected fifty-six books, one journal, and thirty-five jackets and covers as the finest examples of publication design from the scholarly publishing community. The exhibit premiere also includes the more than 600 books, journals, and covers that were submitted to the judges; and will be on display at the Wyndham Philadelphia at Franklin Plaza.

Since 1965, the AAUP Book, Jacket and Journal Show has fulfilled its mission to “honor and instruct”: honoring the design and production teams whose work furthers a long tradition of excellence in book design, and — through a traveling exhibit and acclaimed annual catalog of selected entries — visually teaching the tenets of good design.

The judges of the 2005 show were **Andrew Hughes**, Vice President, Production and Design, Knopf Publishing Group; **Dana Sloan**, Associate Art Director, Simon and Schuster; **Archie Ferguson**, Senior Designer, Pantheon Press; and **Richard Howorth**, Bookseller, Square Books (Oxford, MS).

“Like everything else in the context of change, books will find their place in a new world. Rather than relegating book design to a dusty and outdated discipline, new ideas and technologies offer opportunities to design books that reflect the innovation in the environment around us,” wrote book judge Dana Sloan for the catalog’s foreword, reflecting on the technological and operational transitions in the book industry. “To my mind there is something magical about such a simple, self-contained object [a well-designed book] that can so effectively communicate the most complex of theories or extraordinary flights of imagination from mind to mind.”

Jacket and cover judge Richard Howorth was an inspired juror choice as an independent bookseller who has been “for more than twenty-five years, watching people respond to books, based in some part upon looks, and purchase them, or not. And if anyone thinks that a book is not judged by its cover or that sales are not enhanced, sometimes enormously, by inviting, attractive, and clever book jackets, then that person would be wrong.”

AAUP
71 W 23RD STREET
SUITE 901
NYC, NY 10010
WWW.AAUPNET.ORG

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CONTINUED

The annual AAUP Book, Jacket, and Journal Show is sponsored by the Design Committee of AAUP. The 2005 committee is **John Langston**, Chair, University Press of Mississippi; **Laura Gleason**, Louisiana State University Press; **Adam Grafa**, University of Minnesota Press; **Steven Kress**, Penn State University Press; and **Maureen Noonan**, Yale University Press. Paper, printing, and prepress for the 2005 Book Show Catalog were generously contributed by **C&C Offset Printing** of Hong Kong and **I.O. Color** of Seattle. The catalog was designed by committee member Steven Kress. The call for entries was printed courtesy of **IBT**, and designed by LSU Press's Andrew Shurtz.

In the fall of this year, the exhibit of winning entries will travel around the country to presses, universities, and other exhibit spaces. The exhibit schedule will be announced on AAUP's web site in early September. The show catalog will be available at the exhibition premiere in Philadelphia. The complete list of selected design entries is enclosed, and is online at www.aaupnet.org/programs/marketing/designshow/winners2005.html.

The Association of American University Presses (www.aaupnet.org) is the world's largest organization of not-for-profit scholarly publishers. Formally established in 1937, AAUP promotes the work and influence of its 125 scholarly press members. AAUP's mission is to serve member presses through cooperative programs, professional development opportunities, and by promoting the valuable work that these presses do.

Catalog and Images Available Upon Request