

Wednesday, May 16

Opening Reception 5pm–7pm

Thursday, May 17

BREAKFAST

Adobe CS3 Photoshop and Illustrator overview: Lynn Grillo from Adobe Systems

BREAK

Adobe C3 InDesign and Acrobat overview: Lynn Grillo from Adobe Systems

LUNCH

Design Session: 1 jacket/3 designs (critiqued by a designer, a marketing director, and a bookshop owner)

BREAK / VENDOR EXHIBITS

Roundtable discussions (to be announced)

Social time; dinner on your own

Bowling possibility

Friday, May 18

BREAKFAST

How a typeface is designed: John Downer, designer of several typefaces including Iowan Old Style, which is the text face used in this program.

BREAK / AAUP BOOK SHOW EXHIBIT

OpenType—what it's all about; what it can do for you: Chester Jenkins, owner of Village type collective in Brooklyn, NY, a type co-op which represents several independent font foundries.

LUNCH

Prepress nightmares and solutions—the things we do that cost us money, and how to avoid them: panel participants Joe Page from Thomson-Shore, Inc., and Brendan Loftus from John P. Pow Company

BREAK

Roundtable discussions (to be announced)