

AAUP THE Exchange

THE ASSOCIATION OF AMERICAN
UNIVERSITY PRESSES

SPRING/SUMMER 2002

CONTENTS

Future of Scholarly Publishing / 1

Peter Cannell / 1

Reforming Paper Markets / 2

Flights of Finance-y / 4

Changes to AAUP Email Lists / 4

Harmful to Publishers / 5

Diversity Task Force Update / 6

Week-in-Residence Reports / 6

Naomi Pascal Retires? / 7

Retiring Directors / 7

Calendar / 8

STAFF

Editor: Brenna McLaughlin

Assistant Editor: Yejide Peters

Contributing Editors:

Curtis Clark, University of Alabama
Press (Editorial)

Rob Dilworth, Duke University Press
(Journals)

Erich Staib, Oxford University Press
(Journals)



MLA Reports on the Future of Scholarly Publishing: A summary

by Peter Givler

The Modern Language Association's Ad Hoc Committee on the Future of Scholarly Publishing has just released an important and, I hope, influential report. In compiling it, the Committee drew heavily on discussions with and the published writings of a number of scholarly publishers. Several of its final recommendations seek to address the difficulties of university presses. The report is written specifically to address the difficulties for scholars in languages and literatures but it applies to many fields, and its recommendations deserve the support of AAUP members troubled by the increasing financial struggle of publishing in the humanities.

The 23-page document, the "MLA Report on the Future of Scholarly Publishing," is broadly divided into two sections. The first is a discussion of the current crisis in scholarly communications and its effects on scholars in those constituencies represented by the MLA, especially junior faculty seeking tenure. The concluding section describes the committee's methods and procedures in conducting the study, and ends with a list of 18 recommendations presented in four categories—for departments, university libraries, publishers, and university administrations. There is also a four-page selected bibliography in which a number of the articles were written by AAUP members, and many of the other items will be familiar.

The crisis itself is attributed to two familiar factors: the decline in library acquisitions budgets available for the purchase of monographs in the humanities generally, largely brought about by the very rapid increase in STM serials prices, and the simultaneous failure of university subsidies to keep up with the increases in operating costs at university presses.

The report then adds a third factor: the dramatically increased pressure on junior faculty to publish at least one (and at a growing number of institutions, two) scholarly books in order to get tenure. In the Committee's view, this pressure is itself a terrible consequence of yet another cut in university funding.

To save money on personnel costs, universities have increasingly come to depend on adjunct and part-time faculty, which has created a buyers' market for

continued on page 3

Peter Cannell, Director, Smithsonian Institution Press

Peter Cannell died in Bethesda, MD, on Saturday, May 18, of a brain tumor. He was 47, and is survived by his wife and three children.

After completing a doctorate in systematic biology at CUNY and a postdoctoral fellowship at the Museum of natural History, Peter joined the Smithsonian as a technical editor in 1988. He was appointed director of the Press in 1996.

His work at the Press was widely respected. Peter is, and will be, missed by his colleagues in AAUP and the wider publishing community.

Reforming Paper Markets

by Deborah Bruner

During the past couple of years, we at Cornell University Press have been working on ways to further our own environmental commitment and at the same time promote eco-friendly paper usage within the university press community. As part of this effort, I invited Leda Huta, Director of Resource Conservation Alliance (RCA) in Washington, D.C., and Nicole Rycroft, Campaigns Director for Markets Initiative in British Columbia, to participate in the 2002 AAUP Production Managers Meeting that Cornell hosted at the end of May.

Their workshop, *Reforming Paper Markets*, explained how many of the earth's most important old-growth forests are being destroyed by commercial logging driven by the increasing demand for paper and other wood products.

Americans, they explained, have a particularly voracious rate of consumption: With only five percent of the world's population, we consume 20 percent of the world's wood products. Currently no more than six percent of America's old-growth forests remain, and the vast majority of these remaining stands (85 percent) are threatened by ongoing or planned human activities (such as logging, agricultural clearing, and mining).

Waterways are also in danger from current paper production methods. Paper mills are the number one source of dioxin pollution in rivers. Because dioxin is one of the most dangerous known carcinogens, we want to make a special effort to support paper bleaching processes that don't use elemental chlorine or chlorine gas. Totally chlorine-free (TCF) paper relies on neither process and thus produces dioxin-free effluent. (Paper bleaching can be highly technical, so I won't elaborate further here, but if you want to know more about TCF papers and bleaching alternatives, just contact me.)

The good news is that university presses have an exciting opportunity

to significantly alter the market for book publishing papers. Using Cornell Press and a striking group of Canadian presses as examples, Leda and Nicole outlined what environmentally friendly papers are already being used by university presses; how university presses can stimulate the manufacturers of book publishing papers, suppliers, and printers to provide more eco-friendly papers at better prices; what obstacles might be encountered and how they can be overcome; and what resources and support are available to help presses move to eco-friendly papers as a formal commitment.

*University presses
have an opportunity
to positively affect
paper markets.*

Both Leda and Nicole are uniquely qualified to work with the publishing community. Nicole's current work with Markets Initiative (a non-profit coalition project of Friends of Clayoquot Sound, Greenpeace Canada, and Sierra Club of BC) involves helping Canadian companies develop and implement environmentally sound wood and paper purchasing policies. Nicole has worked extensively over the past 18 months with Canadian book publishers, and last October 20 Canadian publishers/imprints committed to eliminate the use of ancient-forest papers in their books. Leda's work is similar in that she encourages large purchasers such as government agencies to buy products that reduce pressure on the world's forests. She also advocates alternative papers, building products, pallets, etc., made from recycled fiber, wheat straw,

kenaf, hemp, and other non-wood fibers. RCA is a non-profit organization in Ralph Nader's office.

Leda and Nicole have been working with us here at Cornell to help us implement policies that are environmentally friendly and designed to help stimulate the market for both recycled and TCF papers. There are several ways to do this. One way is to use recycled paper containing the highest percentage of post-consumer content possible (current post-consumer waste percentages range from 10% to 100% in book publishing papers). Another way is to ask for TCF paper in your books. Creating a letter of commitment is yet another approach.

What is a letter of commitment? Cornell's letter of commitment describes our concern for the environment and how we are taking steps to help protect ancient forests—and waterways—by using and promoting both recycled and TCF papers in our books. Our commitment emphasizes to our suppliers that we give purchasing preference to such products. We also have committed to reducing our internal paper consumption by 25 percent by May 2003. (To view our letter of commitment, visit our website at www.cornellpress.cornell.edu and go to the environmental policies section.)

Our letter is just one example of many such letters that UBC Press, New Society Publishers, 3M Corp, Dell Computer, Home Depot, Kinko's, Nike, and hundreds of other businesses in Canada, the U.S., Europe, and Japan have developed to ensure that they are contributing to the protection of the world's ancient forests. Nicole and Leda helped us draft our letter; in fact, it was their idea. Those of you who want to pursue such a letter should contact Leda and Nicole for help; they understand how busy we are trying to "get the books

Continued on next page

Reforming paper markets (continued)

out,” and they can greatly facilitate your efforts.

Another approach that goes hand-in-hand with the above three is a chain-of-custody audit form. Leda supplied Cornell with our form, and we sent it, along with our letter of commitment, to all of our suppliers. The chain-of-custody audit form asks printers and paper mills to identify the following: the paper they purchase or manufacture; the percentage of recycled, agricultural waste, and other fibers contained in that paper; bleaching methods used in the papers’ manufacturing; the location of the forest operations that supply the virgin fiber in the papers; and more.

This chain-of-custody form is simple for publishers to use; for example, if you buy paper directly from your printers, the form should be sent to them, and they in turn will send it to the paper mills that supply the paper. We found that it can take a month or more for the form to be returned, but it provides verification of whether or not you’re inadvertently supporting businesses that are harming the environment. The form also sends a message that you are concerned about how your suppliers

are doing business. Our printers have told us they appreciate our concerns and our commitment, and they also said it helps them send a message to the paper mills they work with.

A few words about pricing and availability of eco-friendly papers: With corporate downsizing and, sadly, low market demand, the availability of recycled paper has decreased over the last decade, despite some excellent pricing. In the last few years I’ve seen the premiums for a number of recycled paper diminish and frequently become nonexistent. Some of the high post-consumer content papers still carry a premium, however, so consider this as you explore your recycled paper options. Totally chlorine-free book publishing paper, which is available only from Sweden, is also competitively priced with non-TCF, 100% virgin grades of paper.

Cornell is currently working to help develop the first 50% recycled (with 35-50% post-consumer waste content)/50% TCF sheet so that publishers can, with one paper, help address both the ancient forest issues as well as the pollution of waterways issues. As Leda and Nicole stressed, university presses have a unique opportunity to effect change in the

paper industry, and by working together we can encourage the development of the papers we want at the prices we can afford.

In closing, I encourage you to visit RCA’s web site at www.rca-info.org (or call 202-387-8030) for further ideas. Nicole can be reached at Nicole@oldgrowthfree.com (250-725-2950). Choosing recycled or TCF papers for books, writing a letter of commitment, and performing eco-audits are just a few of many options publishers can take to support and protect the environment. Leda and Nicole are eager to help the publishing community. Also, feel free to call or email me here at Cornell Press (dnb5@cornell.edu, 607-277-2338 x235); I’m always happy to share ideas and information.

Understanding some of the terminology (ever so frequently reduced to acronyms like TCF, PCF, PCW, etc.), not to mention the technology inherent in paper making (from logging to bleaching to recycling) can be difficult, and that’s where Leda, Nicole, and I are ready to help. We look forward to hearing from you!

Deborah Bruner is Design and Production Manager at Cornell University Press

Future of scholarly publishing (continued)

the shrinking number of tenure-track jobs that do exist. So universities have created a situation in which their publishing expectations for junior faculty are increasing at the same time that they are withdrawing support from both libraries and university presses for precisely the kind of highly specialized, small market monographs that junior faculty are most likely to produce—that, in the early stages of their career, may be the only kind of book they *can* produce, if they are to continue to develop as scholars.

There is more to the Committee’s argument than that. It discusses the special difficulties for scholars in

foreign languages and Comparative Literature; for those whose interests lie in textual editing, or reference works; for young scholars who may have a particular aptitude for pioneering work in new forms of electronic publication. For most readers, though, the meat of the paper lies in its concluding recommendations. I won’t attempt to summarize all of them here, but two particular recommendations to university administrations deserve our attention. I’ll quote them in full:

• *Administrations should recognize that university presses are essential for the scholarly mission of universities, and that*

this mission is jeopardized to the extent that they are expected to function as commercial ventures. We urge universities to give their presses more financial support;” and

• *We urge administrations to establish subvention funds to help with publication costs (including permissions fees), with special emphasis on subsidies for faculty members attempting to place their first book.*

AAUP has distributed copies of the report to directors of member presses, and copies can be requested from the MLA. The full paper will be published in MLA’s journal *Profession* in December 2002.

Flights of Finance-y

by Timothy Muench

I started feeling really nervous when the stewardess said, "We're in an overweight condition." I had booked a direct flight from La Guardia to Charleston, South Carolina for the financial officers meeting, but this had to be the smallest passenger jet I had ever seen. It had one aisle, 28 seats in all, and we were in an overweight condition. What did they expect, that we would all jump on tread mills? When the pilot said, not "Flight crew, prepare for take-off," but "Emily, prepare for take-off," I concluded or at least hoped that they had solved their weight problem.

So it was with some relief that I arrived at the Doubletree Hotel in Charleston for this year's AAUP Financial Officers' Meeting. The meeting was held March 7-9 and hosted by Diane Smith of the University of South Carolina Press. Roger Hubbs of Cornell and Linda Frech of Missouri created this year's program, which was chock full of solid information, useful tips, and first-hand experiences on improving the financial management and performance of university presses.

Rebecca Schrader of Columbia chaired the first session, which provided an overview of inventory costs, when and how to expense, and why it matters. Afterwards we broke into small groups and press finance officers shared their methods and problems that they've faced. This

was followed by a session comparing the costs of warehousing vs. print-on-demand and "ultra" short print runs, led by Anna Weidman of California and Bert Young of Princeton. (Excess inventory may perhaps be compared to the "overweight condition" of Emily's passenger jet.)

In the afternoon, Harry Van Ierssel previewed the latest *Annual University Press Statistics*, covering 1998-2001. Marty Lovchuk of Virginia chaired the session, which included break-out groups by sales category. Each group completed a detailed questionnaire about the statistics report as a working tool so that future reports can be as useful as possible. The day was capped with an open forum led by Bill Ackerman of Illinois in which a variety of problems, issues, and news items were addressed.

By the way, Charleston was swell. I managed a quick walking tour before the meeting. The weather was beautiful, the old town houses were in pristine condition, and one renowned row of them is very, well, pastel.

We started Saturday with a bracing session on credit and collections. Robbie Dircks of Johns Hopkins batted lead-off, while Tracy Martinez was the clean-up hitter. I say clean-up not because she was fourth in the line-up but rather that she provided a thorough-going step-by-step process that is guaranteed to shape up any aging report. It was an

inspiration to me, but then again I wouldn't have any problems with collections, would I?

The last official session was a meeting about meetings, a subject I don't normally warm to. Nonetheless Susan Ryman of Duke made it quite entertaining, in part by giving us the "Ten Commandments for People Who Conduct Meetings." Number One, "Thou shalt not conduct a meeting on Monday morning or Friday afternoon," filled me with such glee that I almost forgot that I was sitting in a hotel conference room on a Saturday morning.

Anyhow, if Charleston can be topped, and I say *if*, Anna Weidman, our 2003 host provided an alluring brochure of the Handlery Hotel & Resort in San Diego, which boasts "Close to everything. Far from expensive." I'm sold! Barbara Berg of Northern Illinois will chair a meeting sure to be informative, helpful, and collegial.

Considering that I bought eight books in Charleston, several of them large hardcovers, I'm surprised that I didn't cause an overweight condition in, yes, another Emily model passenger jet for the return trip. Maybe *Slaves in the Family* (signed by the author) and *Mystic Chords of Memory* provided some ballast as the tiny jet see-sawed from side to side as we dove toward the LaGuardia tarmac. I *assume* I'll draw a bigger bird to fly to San Diego.

AAUP Email List Changes

Web and email addresses for most AAUP email lists have recently changed. General information about these lists (open only to staff at member presses and AAUP) can be found at: <http://ucp.uchicago.edu/mailman/listinfo.cgi>. If you are already a member of one or more of the lists, messages to be posted should be addressed to [name of list, e.g., *aaup-l*]@ucp.uchicago.edu. If you wish to sign up for the lists, please visit the above URL. Questions about any of these lists can be sent to: listadmin@ucp.uchicago.edu. To the right are the lists and their topics.

aaup-l	general discussion
aaup-b	business
aaup-j	journals
aaup-m	marketing
aaup-p	publicity
aaup-t	technical issues
aaup-web	Web issues

Harmful to Publishers: The Perils of Protecting the Public from Ideas

by Brenna McLaughlin

The New York Times, Publishers Weekly, The Chronicle of Higher Education, The Nation: university press books are regularly reviewed in these pages. But *USA Today, Time Magazine, The Guardian,* wire stories, NPR-affiliates across the country, author appearances on CNN and Good Morning America, two segments on The O'Reilly Factor? This is publicity of a different order.

And despite the old saw that all publicity is good publicity, the University of Minnesota Press didn't throw itself a party when Judith Levine's *Harmful to Minors: The Perils of Protecting Children from Sex* began garnering all this and more press coverage in early April. Instead, the Press battened down its hatches against more than 800 angry emails, phone calls, talk radio attacks, and calls from the floor of the Minnesota legislature to de-fund the university and Press and suppress the book.

***If it is a controversial
book, it is also a
responsible and
closely argued one.***

While Doug Armato, director of the University of Minnesota Press, says they expected some controversy when they took on a book declared by one commercial trade house to be "radioactive," the Press was not prepared for the attacks and accusations to come *before* the book was published.

Levine and the Press were accused of promoting child abuse and pedophilia. The Minnesota

House Speaker, Tim Pawlenty, who called for the books suppression and the dismissal of Press staff, admitted that he had not read the book. As Levine and the Press have tirelessly pointed out, only four pages (buttressed by 30 footnotes) deal with the topic of pedophilia and intergenerational sex.

The press also points out that once the book was available to media and the public, the tone of phone calls and emails went from damning to supportive. Armato states that people are now "able to see that if it is a controversial book, it is also a responsible and closely argued one."

In the first days of the controversy, AAUP worked with the American Booksellers Foundation for Free Expression (ABFFE) and the Free Expression Network (FEN) to draft a statement of support for the Press. The statement, which applauded the Press for its "decision to face the challenge [of publishing controversial ideas] and enrich the public debate about this essential issue," was signed by 18 organizations.

While publishers, booksellers, free expression supporters, the university and readers have for the most part rallied to the defense of the Press and Judith Levine, the controversy has not been without consequences for the Press. There was, of course, the happy need to return to press for 20,000 additional copies. At the time of writing, *Harmful to Minors* remained high in Amazon.com's rankings at 552.

However, in the interest of responding to the concerns of the legislature and public, the university has decided to review the editorial decision-making process of the Press.

Christine Maziar, Vice President for Research at the University of Minnesota and the supervisor of the Press, will appoint a committee of three senior university press

publishers to review Minnesota's editorial policies. Doug Armato is confident that the Press's policies will be found to be appropriately rigorous, and hopes that this review will help protect the editorial autonomy of the Press and its faculty editorial Board.

***The Press and Levine
were applauded by
many for enriching
the public debate.***

The University of Minnesota Press has, of course, been a member in good standing of AAUP since 1937. As rigorous standards of peer review are necessary to membership in the Association, AAUP is also confident that the Press will come through the review with flying colors.

It should also be noted that Levine's book was subject to five peer reviews instead of the usual two. This was due to the cross-disciplinary nature of her material, not its potential controversy. Publication was unanimously approved by the Press's Faculty Editorial Board.

The University of Minnesota Press's resiliency to local government criticism may well be tested again this fall. They will be publishing a book about Jesse Ventura's time as governor, written by a local political reporter. Given Governor Ventura's rocky relationship with the Minnesota media, this is a notoriously risky proposition, but certainly one that fulfills the Press's mission to publish in areas of regional interest!

AAUP Diversity Task Force Update

by Cope Cumpston, Chair

The Diversity Task Force has plans for an active year. Throughout 2001—2002 we assessed where we are and strategies AAUP can consider to increase diversity. Based on this groundwork, the task force will be launching a number of projects for 2002-2003.

These projects include:

- °developing the diversity web page;
- °collaborating with the Association of American Publishers (AAP) on campus outreach for recruitment and the development of a comprehensive job bank;

°compiling a list of AAUP titles on diversity parallel to "Books for Understanding;"

° providing specific training for members on diversity issues;

°defining the case for the business advantages of diversity in scholarly publishing;

°taking another look at mentoring, specifically focused on developing and nurturing a diverse work force.

Your ideas and involvement are welcome; the more people involved, the more we can do. Contact Cope Cumpston, University of Illinois Press, cumpston@uiuc.edu; (217) 333-9227.

You can also contact Cope to request a copy of the video "Voices of Diversity: The Power of Book Publishing." Produced by Kaufman Films for the AAP, the 20-minute "Voices of Diversity" features interviews with Maya Angelou, Junot Diaz, Nikki Giovanni, Walter Mosley, Esmeralda Santiago, Amy Tan, and Derek Walcott, along with staff at publishing houses describing their work. Cope has a limited number of this recruitment tool to distribute to AAUP members. More information about AAP's diversity initiatives can be found at www.publishers.org/diversity/index.htm.

Whiting Week-in-Residence 2001 Recap

Applications for the 2002 Whiting Week-In-residence grants are now under consideration, and soon we'll be announcing who among your colleagues will be visiting where in the coming months. They will be the third cohort to have the opportunity to visit with the staff of another press, learn new procedures, and compare ways of doing their work. But while we're waiting (with bated breath!) for that announcement, it's time to recount the experience of the 2001 Week-in-Residence recipients.

Five university press staff took part in the program. Michael Nelson, Howard University Press Sales & Marketing Manager, visited Vanderbilt University Press. New York University Press Production Manager Andrew Katz observed the production department at The Johns Hopkins University Press. Fran Keneston, Director of Marketing at the State University of New York Press, worked with the Marketing Director of the University of North Carolina Press on department management and organization. The Business Manager of Ohio State University Press,

Kathleen Edwards, took a unique trip to Cambridge, MA, where she had the opportunity to visit both Harvard University Press and The MIT Press. Laura Helper, Marketing Director at the University of Arkansas Press, used her experience as an anthropologist to conduct "fieldwork" at the University of Kansas Press.

The reasons that lay behind the participants' host choices differed. Several chose a press of a size that is a target for the growth of their home press, others chose a much larger press to visit in order to compare and contrast processes more sharply. One participant hoped to gain insights into a specific successful program that could be used to improve a similar program at home, another recognized a need to examine a similar regional press's relationship with its community.

The different ways that each Week-in-Residence participant and host planned the activities of the week is a lesson in course design. Kathleen Edwards met at length with the head of each department at MIT and Harvard, to get an overview of the

publishing process from multiple perspectives. At Kansas, Laura Helper followed a hypothetical book through the marketing process followed by Susan Schott and her staff. Other participants shadowed host staff through their regular duties and sat in on staff and launch meetings. Michael Nelson even assisted in the task of sending out a press release, and was able to return Vanderbilt's favor to some extent by calling former colleagues at NPR on behalf of the Vanderbilt author.

All five of the participants reported that the experience was of great value to them, and all chorused their thanks to the host presses. The success of the Whiting Week-in-Residence grants can be laid at the door of the Mrs. Giles Whiting Foundation for the generous funding, the hard work of each year's Week-in-Residence fellows, and to the openness and generosity of the presses who open their doors, files, meetings, and minds for their visitors. As Kathleen Edwards wrote, "It is this spirit of openness and cooperation that makes the business of scholarly publishing unique."

Naomi Pascal Retires? Not Hardly

On May 27, some 250 of her colleagues, authors, friends and family gathered on the University of Washington campus to honor Naomi Pascal, retiring as Editor-in-Chief of the UW Press at the end of June.

Naomi got her first job in publishing, at Vanguard Press in New York, in 1946 (prompting one wag to observe that since she's retiring 56 years later, she holds the remarkable achievement of having started her career at the age of 9). From Vanguard she went to the University of North Carolina Press, and then to the University of Washington in 1953, where her husband, Paul, had just joined the Classics faculty. Although she immediately began working for the press, the university's nepotism policy required that she be paid as a free-lance rather than a salaried employee. In 1958 her indispensability was recognized and she was given a regular appointment; in 1976 she became Editor-in-Chief.

In addition to having edited a thousand books in the course of her career, Naomi has been a beloved mentor to generations of junior editors and a generous and active member of AAUP. She has spoken on numerous panels at the Annual Meeting and Western Presses, published many articles on scholarly publishing, and chaired a number of AAUP committees. In 1991 she was the first winner of the AAUP Constituency Award.

A number of people (including Peter Givler) spoke about Naomi at the reception, but the hit of the evening was a surprise performance by her "oddest, baldest author," Steve Harrell, who sang the following (to the tune of "I've Got a Little List," from *The Mikado*).

*If someday it may happen that a tribute may be paid
I've got a little list, a spectacular back list
Of memorable titles that without Naomi's aid
Would all of them been missed, and very sorely missed*

*There's five volumes worth of Beetles with italic Latin names
On little glue-on chads that kept on falling from their frames
And native plants and vascular, our region's living things
And the art of Native peoples with its form and line and wings
And the book on Chinese rubbings by that em'net analyst
She kept it on the list, though it never did exist.*

*Yes she put them on the list, on the semiannual list
If she hadn't they'd be missed, they'd all of them be missed.*

*If someday we may praise Naomi's editorial ways
I've got an authors' list, a quirky authors' list
Of brill-i-ant eccentrics with exasperating ways
But whose books should not be missed, definitely not be missed*

*There's the guy who changed his lover at the final page proof stage
Who would kill himself unless she changed the dedication page
And the Swedish drama translator unfailingly polite
But who kept on making changes—kept her up night after night
And the academic egotists who always did insist
That their extra hundred pages simply could not be dismissed*

*Well, she kept em on the list, on the Press forthcoming list
If she'd had no arms to twist, they would have all of them been missed.*

After a 6-month break, Naomi will return to the press part-time as Editor-at-Large

Other Retirement News

While we have only one tribute in song to share with you, a number of respected publishers have retired in the past year. These five press directors were honored at the AAUP annual meeting, but we'd also like to thank them in the pages of the Exchange for their years of fine publishing and service to the field.

James Clark, University of California Press

Kenneth Cherry, University Press of Kentucky

Lee Ann Sandweiss, Missouri Historical Society Press

Catherine Fry, University of South Carolina Press

Arthur Evans, Wayne State University Press

Calendar

10th National Museum Publishing Seminar

September 26-28, 2002

Chicago Hilton Towers Hotel

Contact: Stephanie Medlock, s-medlock@uchicago.edu

New York is Book Country

September 25-29, 2002

New York, NY

<http://www.nyisbookcountry.com/>

Frankfurt Book Fair

October 8-13, 2002

Frankfurt, Germany

National Book Festival

October 12, 2002

Washington, DC

<http://www.loc.gov/bookfest>

Western Presses Meeting

October 20-21, 2002

Doubletree World Arena Hotel

Colorado Springs, Colorado

<http://unmpress.com/WUP>

MLA

December 27-30

New York, NY

The PSP 2003 Annual Conference

"Smart Content: How Publishers Add Value"

February 3-5, 2003

Washington, DC

2003 AAUP Annual Meeting

June 22-25, 2003

St. Louis, MO



ASSOCIATION OF AMERICAN UNIVERSITY PRESSES

71 WEST 23RD STREET SUITE 901

NEW YORK NEW YORK 10010-4171