

AAUP THE Exchange

THE ASSOCIATION OF AMERICAN
UNIVERSITY PRESSES

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Books for Understanding...

...University Presses

AAUP is pleased to announce a new online service, the revised *Books for Understanding*, at <http://aaupnet.org/news/spotlight.html>. A web resource that would direct journalists and others to university press books relating to current news stories has been a long-time goal of AAUP. The bibliography of books on terrorism, Afghanistan, Islam, and other subjects that was pulled together by AAUP after September 11 jumpstarted the project, and showed us how such a resource could be set up. It also demonstrated how such a resource would be used by the public.

When a large news story breaks, one with aspects that university presses may have published in significantly, journalists, teachers, librarians, and others will have a quick reference guide to the best background research and analysis on that subject. For the launch of the new project, AAUP is compiling two bibliographies. The first, **Civil Liberties**, we expect will be a long-term resource. While not a front page issue at the moment, the struggles to balance both security and freedoms are likely to continue for sometime. The second topic may be more obviously tied to the headlines, but it is also likely to be both long-lived and far-reaching in its effects. **The Enron Affair** is a part of so many stories right now: from campaign finance to business ethics, to the stock market craze of the nineties to energy and economic policy. The books that university presses have published in these areas provide a much needed breadth and depth to the public debate.

New features have been added to *Books for Understanding*, as well. AAUP will archive particularly important bibliographies, which can be easily accessed from the *Books for Understanding* home page. The September 11, 2001, list will always be available at www.aaupnet.org/news/bfu/september11.html. We've built an area called *Journalists' Resources* to provide contact information of authors and editors who are available to speak with the media on the featured topic. There is also a *Recommended By...* feature, where we'll occasionally ask outside sources to comment on a few books they recommend from the featured list.

The original *Books for Understanding* list, compiled immediately after September 11, 2001, was an astonishing resource, both for the public and the AAUP community. For AAUP it was a clear statement of one of the highest social goods of university press publishing. As it grew to over 650 books, it became, in the words of one AAUP Board member, "a monument" to both the far-reaching effects of September 11 and the continued need for the work of committed scholarly publishers. Unexpectedly, it also became a comfort for many university press staff, and certainly for Central Office staff, demonstrating that what we do every day could help, and could be meaningful in that terrible time.

We can only hope that it is unlikely any future bibliography will have the emotional resonance of the first. But the *Books for Understanding* project is still an important one. It is AAUP's responsibility to draw attention to the exceptional work that our members do, and it is one of the commitments of university presses to connect the research and writing of scholars the public. This new online service promises to greatly assist with both of those goals.



AAUP 2002 Annual Meeting

It's no secret that the past year has been a difficult one for the publishing industry. The program committee of the AAUP 2002 Annual Meeting is firm in the conviction that it is precisely the times of difficulty when presses and staff members need the Association and the annual meeting most. The program they have planned is grounded, practical, and addresses the spirit of the time. *How do we do more with less?*

Certainly the demands of technological change haven't slowed, and downturns in traditional markets only make finding new ones more necessary than ever. There is no question that saving money and stretching resources will be a top priority for most AAUP members in the coming year. At the same time, no university press is unconcerned with preserving the goals, standards and values that give our work meaning and standing in the world.

The program is dedicated to balancing these issues in each area of press operations. The program offers staff in every department a wide range of opportunities to develop tools to meet the challenge of success in ever changing circumstances. In this "sneak peek" at the program, the panels and sessions are grouped by topic. Keep an eye on the mails and www.aaupnet.org for a more detailed program with times and panelists, as well as registration information.

2002 Program Committee

Ken Wissoker, Editor-in-Chief, Duke University Press, Chair
Peter Dougherty, Editor, Princeton University Press
Christine Dunn, Sales Manager, The MIT Press
Richard Eckersley, Designer, University of Nebraska Press
Marjorie Fowler, Electronic Projects Coordinator, University of North Carolina Press
Susan Harris, Director, Northwestern University Press
Susan Hausmann, Journals Manager, University of Texas Press
Christine Szuter, Director, University of Arizona Press
Molly Venezia, Chief Operations Officer, Rutgers University Press

For any questions regarding the annual meeting, please contact Susan Patton, AAUP Membership Manager at spatton@aaupnet.org.

2002 Annual Meeting Renaissance Vinoy Hotel St. Petersburg, FL June 27-30, 2002 Preliminary Program

Plenaries

Success in the Face of Tragedy: Publishing in a Changed World

For many, the events of September 11 brought publishing to a standstill. Others, however, were overwhelmed with unexpected success. How did presses and their authors cope with unexpected sales, media coverage, and attention?

Hard Times: A Glimpse of the Future or a Bump in the Road?

Veteran book publishers speculate on whether the tough times are here to stay and we need to evolve, or whether we should just tough it out.

Scholarly Publishing, General

Establishing the Business Case for Diversity in AAUP

What does having a diverse staff bring to the running of a press? How can having a diverse staff make a press more successful?

Best Practices for Diversity in Publishing

Panelists will share their experiences with diversity initiatives including internship programs, recruitment, hiring, and retention, as well as the content of their lists.

Trade Books: Are They Really Worth the Financial Risks?

Do the risks of a trade list outweigh the gains? Are we equipped to compete with the marketing machines of trade houses? Do trade titles give an acquisitions editor the necessary cachet to sign the hot authors?

Managing in Times of Financial Pressure

High returns, shifts in library sales, university budget cuts, and electronic publication have cramped the market for scholarly publishing. Four managers discuss how their presses are responding to tight times, and the business manager of a large press responds.

Update on the Mellon grant

The State of Scholarly Publishing.

Managing Relations among Acquisitions, Editorial, Marketing, Design, and Production

The panelists will discuss how presses develop and maintain good relationships among acquisitions, editorial, marketing, design, and production when those departments have competing priorities in the publication of a book.

Print on Demand

This panel will be an update of the latest status of POD. The progress on the Chicago Digital Distribution Center will be discussed, as well as other options for this exciting alternative to large print runs.

Managing Transitions

Nothing is more certain than change, and few things are more difficult to manage. Whether it's a new director, a departmental reorganization, or adjustments to changing financial situations, we try to develop strategies for making the changes we have to make without causing too much disruption.

Get Out of the Drawer! Practical Ways to Make Your Mission Plan Work for You

This session is designed to speak to practical applications of the mission statement/long-range plan. We will discuss why a press should have a mission statement and long-range plan, how it can work in all departments, and strategies that can evolve from long-range plans.

Editorial

Who's Behind The Quotable Einstein? Editors and the Art of Book Brainstorming

Inventing book ideas, from anthologies and reference books through essay collections and series, has long been a valuable source of scholarly titles. Successful brainstormers share strategies.

Monolingual? Bilingual? Trilingual?

Panelists and participants will discuss various approaches to translation projects, including editorial, marketing, and production perspectives.

Publishing the Book within the Press

The most effective editors are also publishers—they build support within the press for their books. What are the different ways to build this consensus, to sell the book to marketing, design, and the director?

Editorial Firefighting: How Editors Assuming the Direction of Existing Lists Can Stabilize Them, Revive Them, And If Need Be, Turn Them Around

How do editors (or editorial executives), especially those who have recently taken over an existing list, stabilize such lists quickly and sure-handedly and, if necessary, redirect such lists toward greater growth?

They Shoot, But Can They Score? Evaluating Acquisitions Editors

How can press directors and editorial executives develop and apply performance measures that both indicate editorial achievement and promote editorial excellence? How should editorial productivity be evaluated?

The Changing Face of Regional Publishing

Three managers from the University Press of Florida look at how today's regional book market has changed their priorities and responsibilities.

Marketing, Sales and Publicity

Evaluating and Restructuring Your Sales Force in Uncertain Times

Various sales team structures (in-house, commission, consortium) will be explored, as well as methods for evaluating a sales team's performance and communicating expectations and needs.

Doing More With Less—Marketing on a Bare Bones Budget

When cuts need to be made, what are the most reasonable marketing expenses to consider? This panel will look at various ways presses have trimmed costs—some temporary, some permanent.

Using Advertising Research to Get the Most Out of Your Advertising Revenue

Advertising research has been conducted since the 1930s. Little of this research has had an impact on university press advertising. A veteran advertising manager reviews some of the

most relevant findings from a vast body of literature and applies those findings to book advertising.

Strange Bedfellows: Direct Mail and Electronic Marketing

Direct mail has been a critical tool in reaching niche markets and providing a steady stream of revenue. Recently, direct mail revenue and budgets have decreased while electronic marketing budgets and revenues have increased. Are direct mail sales being lost or simply reallocated? How can these programs work together to maximize sales and reduce costs?

Textbook Sales: The Mother's Milk of University Presses

Revenue from secondary and primary texts protect many university presses in hard fiscal times. Will this always be the case? How do university presses compete with the elaborate sales and promotional efforts of larger houses?

The Incredible Shrinking Review: How Publicists Compensate for Shrinking Review Space

As book review sections diminish, where does the savvy publicist find attention for a deserving book? Can a new endorsement strategy help? Will this trend cross over to other media?

Design and Production

Designing Smart

How to achieve the maximum design and production standards within a restricted budget and schedule? The emphasis will be on efficient use of resources and value for money, not simply minimum outlay.

"Make It Look Tradey": What Does a Trade Book Look Like?

University presses are increasingly in competition with trade houses, though generally with considerably smaller budgets for printing and design. What are the qualities of good trade design? Should we attempt to emulate them? How may this be achieved with limited means?

Annual Meeting Program (continued)

Type Design

Ross Mills of the type design company Tiro Typeworks (Vancouver) will speak on projects in which he is presently engaged, with special reference to the transformation of American Indian languages into type.

AAUP Book, Jacket and Journal Show Judges on the Show

The judges will explain the reasons for their selections.

AAUP Book, Jacket, and Journal Show Judges on Their Own Work

The judges will speak about their careers in design and show examples of their work.

Lecture in the Series on Famous Book Designers: Merle Armitage

Roy Behrens, professor of graphic design at the University of Northern Iowa, writer, and critic, will speak on the book designer Merle Armitage.

IT/Electronic Publishing

Library/Press Collaborations in Electronic Publishing

University presses increasingly share the field with research libraries and other organizations, especially in the electronic realm. Librarians and publishers will talk about how to achieve successful partnerships.

E-books for Publishers: Mapping A New World

Rick Lugg and Ruth Fischer of R2 Consulting have built a unique 3-dimensional "Map of the e-book Industry." Using their map www.ebookmap.net, Rick and Ruth will provide a high-level orientation to the emerging e-book landscape.

Actually Using XML

Most presses are aware that XML is a fundamental technology for publishing in the digital era, but many incorrectly associate it only with e-publishing or think it is beyond their reach at present. This session will include an overview of how university presses are actually using XML today for a wide variety of projects.

Putting Metadata to Work for Publishers

Whether you're pitching a book to Amazon, building a multifaceted, multimedia, online electronic publishing repository, or simply taking an order over the phone, you'll need metadata to get the job done. This panel aims to explain present uses for metadata, along with pragmatic applications for the future.

To Convert or Not to Convert, and If So, How: The Making of E-Books

With various formats (pdf, .lit, oeb, xml) in the mix, how can university presses get in on the e-book action without spending a fortune or backing a losing technology?

Strategies for Doing More with Less with IT/E-pub

Institutional partnerships, joint enterprises, outsourcing, and other ways that presses large and small try to meet the demands of information technology without hiring a large staff.

Creative Uses of PDF Files

Many presses have found innovative uses for PDF as a substitute for paper distribution, in-house and out. Members of all departments will brainstorm and exchange ideas about potential applications for PDF, and how to take advantage of the many advanced functions in the newer versions of Adobe Acrobat.

Journals

Journals Fulfillment

Journals fulfillment has changed dramatically with the advent of electronic subscriptions and the increasing importance of internet sales and renewals. What new marketing/selling techniques are we using? How can we incorporate electronic renewals into our existing fulfillment programs?

Books and Journals Marketing: Two Budgets Are Better than One

Panelists will discuss ways for books marketing to exploit journals subscriber lists, marketing campaigns, exchange opportunities, and online

editions to increase book sales. How journals marketing can use books marketing campaigns, catalogs, bookstore distribution, and conference attendance to raise journals revenue, usage, and profile.

Strengthening Society & Editorial Office Relations

Managing increasingly complex relationships with societies and editorial offices. Working effectively from production to marketing to membership. How do you work with high-maintenance societies and editorial offices without going nuts or slowly going broke?

Getting Your Content Up Electronically

Where/how best to make your journals available electronically—press website or aggregators? Who does the prep (staff or outsource)? How much content? Business models? What does the future hold?

Human Resources

How do we motivate staff during times of constant change and transitions, integrate and keep good communication between departments, and gain respect and our fair share of resources within the press as a whole?

Academic Journals and Academic Libraries: A Conversation on "the State of the Union"

An informal conversation on myriad topics involving journals and libraries.

Manuscript Editorial

Managing Editors' Roundtable

Managing Difficult Projects (Edited Collections, Heavily Illustrated Books)

Contributed volumes, heavily illustrated books, reference titles—all have challenges and problems. Managing editors share their techniques for shepherding these projects.

House Style: Who Needs It?

The practical advantages of a single frame of reference, such as the Chicago Manual of Style, are obvious enough, but may the code also be overly restrictive?

Financial

Paperless Fulfillment

Representatives from CATs Pajamas and Unitech will hold a small group meeting where the newest directions for CATS, including the 4.1 upgrade, EDI, EDI invoicing, and other concerns will be addressed.

Software for Business Administrators (Presswide Databases, Order Fulfillment, Spreadsheet Analysis, Royalties)

How can business managers get the most from their software? What information can be used to streamline processes or further illuminate financial analyses?

Increasing Title Subventions

Where to look for subsidies, how to ask, and when it is appropriate. A focus session on this important tool in the success of title budgets.

Evaluating the Risk and Investment of Big Projects

A review of the many variables involved in risk assessment. This session will be led by financial managers, but will be addressed to anyone involved in the strategic planning process at a press.

Rights

Copyright and Fair Use in a Digital Environment

How does the digital environment impact copyright and fair use and how does the publishing world respond? Electronic course packets, electronic reserve, and electronic book excerpts are potentially reshaping how fair use is defined.

Libel and Publishing

How are the courts ruling on issues of libel and what is the impact on university press publishing? Who within the press is responsible for finding potential libelous content and how do authors respond? The panel will discuss how to determine libelous material and will present guidelines for authors to consider.

Pre-Meeting Workshops

Rights Management in the Digital Age

June 27, 2002

Rights personnel are constantly facing new challenges and opportunities, including electronic publishing and digital rights management. This one-day workshop will provide rights and business personnel with the opportunity to discuss ways to meet these challenges and to explore new avenues for maximizing rights income. The morning's sessions will lead workshop participants through the rights life cycle, providing specific strategies for exploiting a variety of rights, from serial rights through e-book rights. In the afternoon, attorney Mary Luria of the firm Davis & Gilbert will discuss intellectual property and electronic publishing law and answer workshop participants' questions. Other sessions include an overview of rights management for journals, a discussion of allocating and reporting rights income, and a presentation on permissions by Perry Cartwright, Contracts and Subsidiary Rights Manager at the University of Chicago Press.

Co-Organizers: Norah Piehl, Subsidiary Rights Manager, MIT Press Journals Division; Clare Wellnitz, Director of Subsidiary Rights, Columbia University Press; Vicky Wells, Rights and Contracts Manager, University of North Carolina Press.

The Business of Publishing: Finances for Directors

June 26-27, 2002

This year's financial workshop is designed specifically for directors. On the first day, participants will review accounting principles, financial statements, and the AAUP annual university press statistics. The afternoon session will include a presentation by a senior university administrator, Dr. Tom Eakman, Executive Assistant Vice President for Academic Affairs at the University of Illinois, who will talk about the relationship between a university and its press. On the second day, participants will be assigned to a

small group of directors at presses of similar size to discuss financial issues of particular concern at their presses. Each group will include a CFO to guide the discussion and answer questions.

Please note that in order to prevent scheduling conflicts, there will be no Directors Meeting at this year's Annual Meeting. The financial workshop will end on June 27, shortly before the Business Meeting.

Staff for the workshop will include: Rebecca Schrader, Chief Financial Officer, Columbia University Press; William C. Ackermann, Associate Director for Administration and Business, University of Illinois Press; Sam Giannakis, Operations Director, University of Chicago Press; Robbie Dircks, Associate Director and Chief Financial Officer, Johns Hopkins University Press; and others.

Expanding Sales in a Changing Marketplace

June 26-27, 2002

This workshop will cover a range of issues in sales and marketing, from a general discussion of the significant changes in the marketplace for trade and scholarly books focussing on channels of distribution and strategies of inventory control especially 'just in time' ordering, to assessments of reporting, accounting and evaluating systems. Sessions will include discussions of special sales, foreign sales, traditional course adoptions, as well as evaluations of various publicity and promotional materials. The workshop will wrap up with a discussion of trends and forecasts

Organizer: Susan Donnelly, Sales Director, Harvard University Press
Participants: Christine Dunn, Assistant Marketing Director, MIT Press; Colleen Lanick, Senior Publicist, Harvard University Press; Adena Siegel, Northeast Sales Representative for Harvard, Yale, and MIT Presses; and a bookseller who works with university press books.

2001-02 AAUP Book, Jacket, and Journal Show

The 2002 AAUP Book, Jacket and Journal Show was judged on January 17 and 18 in AAUP's Central Office. This annual design contest continues to serve its dual purpose: to honor and instruct. For the 2002 show, 342 books, 358 jackets, and 12 journals were submitted. All of the entries were typical of the fine design standards that AAUP member presses reach for. From this embarrassment of riches, four judges had the charge to select entries that exhibited excellence in both design and manufacture. The jurors chose 49 books, one journal, and 20 jackets and covers.

The judges were, for interiors: Lucinda Hitchcock, Assistant Professor, Rhode Island School of Design and freelance designer, and Judith Michael, Primary, Judith Michael Design; for jackets: Peter Grant, freelance designer and Roberto de Vicq de Cumpit, Art Director, Harper Collins.

The entire show will be on display at the AAUP Annual Meeting in St. Petersburg, Florida, June 27-30, 2002. Selected entries will then travel to member presses and other institutions.

SCHOLARLY TYPOGRAPHIC

Arizona, *Carlos Monsivais*
California, *Maya Deren and the American Avant-Garde*
Chicago, *The Moment of Complexity*
Duke, *A Time for Tea*
Georgia, *Autobiographical Reflections on Southern Religious History*
Georgia, *Poetry as Persuasion*
Harvard, *Famous Women*
Illinois, *Dicta and Contradicta*
Illinois, *Stupidity*
Iowa, *Poetics of the Hive*
Louisiana State, *Jacques-Felix Lelievre's New Louisiana* Gardner
Nebraska, *Feathering Custer*
Smithsonian, *Bogolan*
Smithsonian, *Hunting and the American Imagination*
Wesleyan, *Anarchy*

SCHOLARLY ILLUSTRATED

Alabama, *Mobile*
California, *Mavo: Japanese Artists and the Avant-Garde*
MIT, *Reyner Banham*
MIT, *Times Square Roulette*
National Gallery of Art, *Virtue and Beauty: Leonardo's Ginevra de' Benci and Renaissance Portraits of Women*
National Gallery of Art, *The Unfinished Print*
Princeton, *The Anatomy of Nature*
Wayne State, *Frontier Metropolis: Picturing Early Detroit, 1701-1838*

TRADE TYPOGRAPHIC

Beacon, *Secrets of Saffron*
Beacon, *Stirring the Mud*
Columbia, *The Devil's Cloth*
Duke, *Alternative Modernities*
Duke, *City of Suspects*
Iowa, *Jazz Country*
Iowa, *Love in a Global Village*
Massachusetts, *Waiting for Love*
Nevada, *Travels with My Royal*
Yale, *Wild Solutions*

TRADE ILLUSTRATED

Chicago, *On European Ground*
Columbia, *Culture of the Fork*
Getty, *Cuba*
Johns Hopkins, *Rediscovering the Great Plains*
Mississippi, *African American Writers*
Princeton, *Lewis Carroll, Photographer*
Texas, *Of Birds and Texas*
Texas, *Small Deaths*
Washington, *The Art of Xu Binge*
Yale, *Harlequin Unmasked*
Yale, *Mississippi Floods*

POETRY AND LITERATURE

Arizona, *The Ghost of John Wayne and Other Stories*
Nevada, *A Black Bridge*
Princeton, *Music of a Distant Drum*

REFERENCE

Chicago, *A Guide to Chicago's Murals*
Nebraska, *Birds of Nebraska*
Nevada, *Birds of the Lahontan Valley*

JOURNALS

California, *Gastronomica: The Journal of Food and Culture*

JACKETS AND COVERS

Beacon, *The Edges of the Field*
Beacon, *Homefront*
Chicago, *Creating Mental Illness*
Chicago, *Global Sex*
Chicago, *A River Runs Through It: 25th Anniversary Issue*
Duke, *Foundlings*
Georgia, *Trickster Lives*
McGill-Queen's, *Kierkegaard's Living Room*
McGill-Queen's, *The Origin of the Species, Revisited*
MIT, *Touch*
Minnesota, *Directed*
Nebraska, *Kill the Cowboy*
Nebraska, *Museum of Useless Efforts*
Nevada, *Remembering Korea: 1950*
Nevada, *Travels with My Royal*
NYU, *Rebels of the Air: An Alternative History of Radio in America*
Northwestern, *Star Apocrypha*
Princeton, *Lewis Carroll, Photographer*
Wesleyan, *Cascadia*
Yale, *Utopia*

University Presses and Libraries: So Happy Together

by Brenna McLaughlin

In April 2002, the executive committees of AAUP and the Association of Research Librarians will sit down together in Washington, DC. What will they talk about?

University libraries and university presses are symbiotic branches of the academy. You could define the relationship as libraries being the customers of the publishers, or presses providing the necessary materials of a university library. In the end, however, the goal of both is the same, serving the needs of scholarship and scholars.

The history of several AAUP member presses begins with their university library. The founding directors of both The Johns Hopkins University Press (1878) and Cornell University Press (1869) also served as the univer-

sity librarians. The University of Toronto Press (1901) began as the university's printing operation and the library's bindery. And the University of California Press was the brainchild of that university's librarian, who wished to start a monograph series to exchange with similar series from other universities (1893).*

While most such presses eventually split into separate institutional entities, collaboration between the fields has continued. Fast-paced technological changes have made such collaborations particularly beneficial, one might even say necessary, in recent years. E-publishing programs at both California and Johns Hopkins have capitalized on press/library partnerships. California's e-editions of over 60 books are available through

the California Digital Library, an electronic project of the California system's library. Project Muse, started in 1995 by the Johns Hopkins press and the Milton S. Eisenhower Library, has been one of the most successful adaptations of new technology to the distribution of scholarly journals. The University of Washington's library has digitized a number of UW Press's back list anthropology titles as part of their renowned American Indians of the Northwest Collection, and there are numerous other examples of such projects.

Another digital collaboration is under consideration in the Committee on Institutional Cooperation, a consortium of the Big Ten schools plus the University of Chicago. A task force of

continued on page 8

AAUP Joins Fight to Preserve Presidential Records Act

by Brenna McLaughlin

The value of free access to information has been increasingly recognized in the United States and around the world in recent years. The Freedom of Information Act, states' sunshine or open records laws, even the glass dome topping the reconstructed Reichstag in Berlin, illustrate modern democracies' understanding of the need for greater transparency in government. The tension between a people's right to know and practical considerations of national security has been carefully managed by many of these laws, and was carefully addressed in the provisions of the Presidential Records Act of 1978.

Under the 1978 act, the National Archives are instructed to make the records of presidents and vice-presidents, as public property, available to the public as quickly as is possible after their terms are complete. Some materials, including confidential communications between a president and advisors, can be restricted for up to 12 years after a president leaves office. Exceptions for classified materials that may be harmful to national security

were built into the Presidential Records Act by Congress.

Access to these materials is a fundamental concern to researchers and historians, and thus to university presses and librarians. Unfortunately, a recent executive order from George W. Bush attempts to severely limit the access guaranteed by the Presidential Records Act. The order, issued in November 2001, would allow both a former and an incumbent president an unlimited amount of time to review—and thus possibly quash—any document the National Archives tries to release after the 12-year period.

The November order also awards the privilege to restrict materials after the 12 years to vice presidents and also to a former president's designated representative or the president's family's designated representative—an unprecedented expansion of the "executive privilege" claim.

On November 28, 2001, Public Citizen, along with the American Historical Association, the Organization of American Historians, and other con-

cerned groups and individual historians filed suit to overturn the new order. Specifically, the lawsuit is aimed at compelling the release of some 68,000 pages of records from the Reagan Administration that should have been released in January of 2000 under the provisions of the 1978 act.

As many of AAUP's members have published valuable scholarly works that relied on access to these sorts of records, we have signed on to an *amicus* brief spearheaded by the Association of American Publishers Freedom to Read Committee. In addition to the legal effort to overturn the executive order, publishing and library groups are taking the opportunity to showcase the books that have helped us understand our national history through careful scholarship of presidential records. A display of such books will be mounted by AAUP at the Organization of American Historians' annual meeting in Washington, DC, this coming April. Librarians around the country are also considering such displays.

Calendar

Jefferson Day 2002

March 21-22, 2002
Washington, DC
www.nhalliance.org/jd/

Licensing Electronic Resources to Libraries: Understanding Your Market, An ARL Workshop for Publishers and Vendors

April 15, 2002
Marriott Philadelphia Downtown
www.arl.org/scomm/licensing/pworkshop.html

Production Managers Meeting

May 29-June 2, 2002
Statler Hotel
Ithaca, New York
Organizer: Deborah Bruner, Cornell University Press

Society for Scholarly Publishing Annual Meeting

May 29-31, 2002
Boston, Massachusetts
www.sspnet.org

2002 Annual Meeting & Pre-meeting Workshops

June 27-30, 2002
Renaissance Vinoy Hotel
St. Petersburg, Florida
June 26-27, 2002
The Business of Publishing for Press Directors
Rights Management in the Digital Age
Sales Strategies in Difficult Times

10th National Museum Publishing Seminar

September 26-28, 2002
Chicago Hilton Towers Hotel
Contact: Stephanie Medlock, s-medlock@uchicago.edu

Western Presses Meeting

October 20-21, 2002
Doubletree World Arena Hotel
Colorado Springs, Colorado

Presses & Libraries, continued

representatives from each university's library and press is looking into a pilot digital program to provide electronic materials from the presses to the consortia libraries in the most effective manner. "At this point it's clear that students and faculty want digital access," stated University of Minnesota Press Director Douglas Armato, "and it makes sense to work with the libraries to better serve scholars."

The conversation between ARL and AAUP is intended to foster a greater common understanding of the goals of these two important branches of scholarly communications. Existing collaborative projects, new ideas for partnerships, and changing electronic technology may all be addressed. In the end, however, this meeting should reinforce academic libraries and presses ties to each other and firm commitment to serving scholarship.

*Press histories were garnered from Gene R. Hawes *To Advance Knowledge* (AUPS, 1967) and UTP's 100th Anniversary pamphlet "A Short History."



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