

# AAUP THE Exchange

THE ASSOCIATION OF AMERICAN  
UNIVERSITY PRESSES

SPRING 2003

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## The Noblest Duties: Honoring 125 Years of The Johns Hopkins University Press

*The Association of American University Presses has shamelessly exploited Daniel Coit Gilman's eloquent statement (see below) of the purpose of a university press for years. No one has yet stated more simply or more firmly the inspiring mission at the base of AAUP members' daily activities.*

*However, the time comes to admit that while Gilman articulated the purpose of all university presses, he was referring to one particular university and its newly established Printing Agency. Now known as The Johns Hopkins University Press, that Printing Agency is celebrating its 125<sup>th</sup> Anniversary. Founded in 1878, the Press is the oldest continuously operating university press in the United States.*

*April 30, 2003, was declared by both the governor of Maryland and the mayor of Baltimore to be Johns Hopkins University Press Day, and was marked by further celebrations and speeches. A talk by Stephen Greenblatt, Cogan University Professor of the Humanities at Harvard University, entitled "Scholarly Publishing: The Legacy, The Future," kicked off the festivities.*

*AAUP Executive Director Peter Givler was asked to deliver a few remarks at the celebratory lunch following Greenblatt's lecture, remarks which he cut to even fewer out of consideration for his intellectually and gastronomically sated audience. Below The Exchange publishes a complete draft of Peter's toast to Johns Hopkins University Press.*

It is one of the noblest duties of a university to advance knowledge, and to diffuse it not merely among those who can attend the daily lectures—but far and wide.

Those familiar words, spoken by Daniel Coit Gilman 125 years ago, make clear the intimate bond between a research university and its press. Gilman was the first in a generation of scholars and educators who founded modern research universities in the United States, a generation that included William Rainey Harper at the University of Chicago, and Nicholas Murray Butler at Columbia University. They shared a vision that a university should do more than mold the character of society's next generation of leaders, but also be a center for the discovery of new knowledge—knowledge that would be the product of research carried out in university laboratories and libraries by scholars. And knowledge once created had to be diffused, so that society could reap its benefits and other scholars build upon it.

Gilman believed the publication of research so essential to accomplishing the mission of a modern university that he started Johns Hopkins University Press in 1878, just two years after the university itself opened its doors, to publish the *American Journal of Mathematics*. A year later the press launched the *American Chemical Journal*; in 1887 the press finally got around to publishing its first book, on Sidney Lanier.

Today, a research university like Johns Hopkins is an enormously complex institution charged with providing general education to undergraduates, professional training for doctors, teachers, nurses and diplomats, and with advancing knowledge in fields as diverse as medicine, literature, history and computer science.

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# Whither Writing of Place?: Perspectives on Publishing Personal Essays on Nature and Environment

by Ann Wendland

*University presses have a proud tradition of regional publishing. It is an area that fulfills a stated mission of many AAUP members—to publish for and about the communities that surround and support them. Regional publishing can also be an opportunity for a press to build a strong trade publishing program, and some regional titles have the potential for national appeal. Literary nonfiction that emphasizes nature and environment is one of the most important and vibrant genres within regional publishing. Ann Wendland, Publicity Manager at the University of Arizona Press and Exchange Contributing Editor, has undertaken to explore the place of writing of place within the changing worlds of publishing, writing, and reading. In this issue she talks to editors and publishers; look to future issues for perspectives on these titles from the marketing and sales departments.*

## *The View from the Editor's Desk*

Literary nonfiction about the places where we live has held its own through these tough times. An April 28 *Publisher's Weekly* feature attributes the success to the uplifting spirit of books about nature and their focus on areas close to home in times when Americans have cut travel.

After talking with five of the best editors and publishers in the field, I believe that these books have enduring success because their intense specificity, powerful writing, and close attention create transcendent experiences for readers in a time that is otherwise dislocated, hurried, and unfocused. A great essay is a big moon rising behind the streetlights and exhaust—all of our forgotten wonder and longing for life come brimming up.

**Barbara Ras**, now director of Trinity University Press, created and shaped stellar environmental literature lists as an editor at University of Georgia Press and Sierra Club Books. Ras, who won the Walt Whitman Award for her own poetry collection, *Bite Every Sorrow* (LSU), has published such writers as Barry Lopez, Rebecca Solnit, Paul Shepard, David Kline, and Rick Bass.

I asked how she knows when she's reading important new work with a broad audience.

"It's hard to predict. You have to gauge the level of raw enthusiasm that you feel as an editor, whether the work possesses that irresistible

style and personal magnetism that makes you want to leap over all the obstacles to publish it."

I wondered if university presses have a special niche in publishing personal essays on nature and environment; Ras doesn't consider it a niche so much as an opportunity.

"University presses have a better shot at publishing some of these books because the New York houses need to be certain of high sales." She also sees our regional readers as significant assets.

"In my experience, trying to break out a regional book to a national audience is overrated. It's a better strategy to build from a concentrated center and move out in concentric circles."

I asked Barbara if she sees any trends in the writing.

"Writers are getting more sophisticated and content-conscious. I'm not interested in what Kim Stafford called 'first-person rhapsodic' because it's just too bland and vapid. I'm interested in something that's going to deliver local lore and legend, culture, history, and natural history—coherent useful knowledge that not only informs you about a place but instructs you about how to be in the world."

**Emilie Buchwald** is newly publisher emeritus of Milkweed Editions, the small press that has profoundly shaped the field of personal essays on nature and environment. Milkweed publishes series including *Credo* and *Literature for a Land Ethic*, and has recently published Janisse Ray, Annick Smith, William

Kittredge, Alison Deming, Terry Tempest Williams, and many others vital to this field.

Buchwald feels that she's discovered significant work with broad appeal if "a writer has written with verve about place—highly localized place. The more details the better. The best writing is made vivid by the choice of details that will make readers everywhere able to take part imaginatively in the writing."

When I asked about trends in the genre, Emilie answered, "I see writers recognizing that their greatest strength lies in writing about a place they feel inside their bones."

"I would like to see writing that is not merely elegiac—about the loss of place—but filled with ideas for how to preserve, rebuild, rewild and rethink the issue. I don't know whether that's a trend, but it's certainly the kind of book I'm interested in. We've just published Janisse Ray's *Wild Card Quilt*, which represents exactly that kind of attitude."

Formerly Editor-in-Chief of the University of Arizona Press, **Gregory McNamee** is a highly regarded essayist and anthologist. McNamee edits Arizona's new *Desert Places* series, in which writers and photographers work together to portray their experience of a favorite corner of the desert.

I asked Gregory if he thought university presses would, and should, continue to be important publishers of personal essays on nature and environment.

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## Writing of Place, continued

"A university press properly situated should stake claim for its region," Gregory answered. "It has the constituency and the tradition of literary quality and excellence—from natural history to landscape writing. Editors should look for good books that interpret the places we live and, indeed, advocate for them."

Why does some place-based work fascinate readers everywhere? Gregory feels the stories transcend place to make a difference in the world.

"It's the quality of work, not the familiarity of setting that's important to readers. No one calls *Walden* a regional book."

I asked Gregory what trends he saw, or hoped he saw, in the literature.

"There's been a powerful strain of rhetorical posing, self-indulgence, and moralism in nature writing," Gregory commented. "The genre could benefit from a purging of this moralism." He sees the writing becoming even more resistant to categorization and working along the connections between art, literature, and science. He celebrates the trend toward writing about livable cities and lived-in landscapes, rather than pristine nature.

**Mary Elizabeth Braun**, an acquisitions editor at Oregon State University Press, also sees nature writing venturing into cities and into multiple fields. Oregon is well known for a distinguished list that investigates life in the Northwest from every angle—from macrolichen guidebooks to edgy essays.

Asked about trends, Mary answered that current environmental concerns have strongly affected the field, that writing is expanding beyond traditional wilderness settings, and that the cadre of authors is changing.

"Rather than just penning rhapsodic tributes to the wonders of supposedly pristine nature," Mary said, "writers are working to educate

and motivate their readers—tackling health, food, agriculture, and quality-of-life issues, and paying more attention to environmental justice."

Nature and science writers are writing about urban and suburban environments in books such as *Sagebrush and Cappuccino* (Sierra Club), *Suburban Wild* (Georgia), and *City Wilds* (Georgia). More people trained in the natural sciences are writing books for broad audiences, often including personal narratives such as bryologist Robin Wall Kimmerer's *Gathering Moss* (Oregon).

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### No one can call Walden a regional book.

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With all the expansion and diversification in the field, what does an editor home in on?

"The primary quality I look for is fluid, intelligent writing. Secondary qualities include a subject matter of timely interest, a good fit with our list, and an author willing to help promote the book."

I asked Mary if she thought that university presses have unique advantages in this area.

"Perhaps we do, although many of the more notable titles in recent years have come from commercial houses, not just university presses. We may be in a better position because we're willing to take risks on such books, which may be written by less well-known writers than a commercial house might want. Also, such authors and books may receive closer attention from university presses."

**Karen Orchard** is the new director of Oregon State University Press and former director of the University of Georgia Press. Georgia grew into one

of the country's best mid-sized presses in Karen's 28 years there, establishing exceptional fiction, poetry, and literary nonfiction lists.

She and I talked about the national appeal of place-specific work like Janisse Ray's *Ecology of a Cracker Childhood* (Milkweed), much of which is set in a junkyard.

"When the author is a master storyteller and you know that, it doesn't matter whether the junkyard was in south Georgia or northern California—what matters is the truth and power of the story."

She feels that university presses have claimed a special place in publishing personal essays on nature and environment.

"At a time when authors of short fiction collections were having difficulty finding publishers, a few university presses (Georgia, LSU, Pittsburgh, and Illinois among them) made ongoing commitments to publishing book-length short fiction and contributed to a renaissance of that genre. I think that the same has been true more recently for literary nonfiction.

"Essays on nature and the environment, in particular, are a good fit for regional trade publishing programs. Those titles often hold the promise and possibility of breaking into the national trade. They have done especially well on the regional trade lists of university presses because we are very good at reaching their core market—general readers who care deeply about the place they call home.

"These books also often present opportunities for building on strengths a press already has. When I became director of the University of Georgia Press in the mid-1990s, one of the initiatives we pursued was an interdisciplinary list in environmental studies. Our tradition of literary publishing made creative works a natural addition to the scholarly

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# Grantees Report on the 2002 Week-in-Residence Program

The official description of the Whiting Week-in-Residence (WIR) program states that it “aims to help mid- and upper-level staff refine their skills and learn new ones by working with their colleagues at other presses. The program seeks to benefit both the ‘resident’ and host press, facilitating the sharing of ideas and expertise.”

Each year, through the reports of returning grantees, we are able to see the unofficial meaning of the Week-in-Residence program—the impact that this program can have on the day-to-day work of scholarly publishers.

Five Week-in-Residence grants were offered in 2002.

**Marjorie Fowler**, Electronic Project Coordinator at the University of North Carolina Press, visited her colleagues at The MIT Press. The central goal of her WIR trip was to see how another press is handling the constantly changing environment of digital publishing technology. She was able to discuss with her hosts a wide range of issues in this area: online databases, multi-purposing of digital content, the journals program, e-publishing decision making, web sites, and a number of other topics.

While very happy with what both she and her hosts gained from these discussions, Marjorie expressed the present stark reality of this publishing sector: “anything that I describe in this report from my visit in early November may already be done differently at MIT Press today.”

**Anne Hegeman**, one year after her promotion to Senior Production Coordinator at Rutgers University Press, “was ready to examine the

existing procedures within our department and to see if there were ways to make them more time and cost efficient.” She visited the design and production department of Yale University Press and spent some of her time studying the department’s structure and standard procedures. Anne was able to sit in on a number of meetings, and track books at many stages in the design and production process. A tangible result of her residency at Yale is the revision of her design schedule for book projects.

While WIR grantees often travel to larger presses, **Jesse Henderson**, New York University Press Customer Service Manager, chose Texas A&M University Press because of its similarities in size and programs to NYU. Texas A&M had the additional benefit of using the same database program for orders processing. However, Jesse’s host worked in a day to visit the University of Texas Press, in order to gain a different perspective.

In addition to visiting the Texas A&M customer service department, Jesse visited and talked with staff across the press, and advises future grantees do the same. “Meeting with colleagues in other departments gave me valuable insights into the publishing process as a whole.”

**Robin Moir**, University of Minnesota Press’s Electronic Publishing Manager, spent her Week-in-Residence with the Information Technologies Department at the University of Illinois Press.

Minnesota is developing a press-wide database, and Robin specifically wanted to see a successful FileMaker-

based press-wide database in action and “pick the brain of the person who masterminded it [Illinois’s Leslie DeLucia].” She also took the opportunity to learn more about some of the web and e-publishing initiatives at Illinois. “Exchanging ideas with seasoned professionals, and seeing concrete applications of ideas, was an invaluable experience.

**Molly Schnepf Helmers**, Managing Editor at the University of Nebraska Press, spent a week in the company of Jane Lyle at Indiana University Press. Molly’s goal was to observe and evaluate the workings of a comparable manuscript editorial department. “What I discovered was that despite similarities in how we operate generally, many of our procedures and daily tasks differ.” From flexibility of scheduling to house styles, she found a wealth of different methods and new ideas to compare with her work processes at Nebraska.

Molly’s visit came at a serendipitous time—both Nebraska and Indiana “are grappling with regional encyclopedia projects.” She looks forward to continuing to compare notes with Jane as each press moves forward on these complex publishing projects.

The Week-in-Residence Program is funded by a generous grant from the Mrs. Giles F. Whiting Foundation. Applications for the 2003 Whiting Week-in-Residence awards are due May 28. More information about the application process can be found online at [www.aaupnet.org/programs/meetings.html#week](http://www.aaupnet.org/programs/meetings.html#week).

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## Writing of place, continued

studies, handbooks, and field guides that we planned for that list.”

Personal essays about nature appear to be venturing off of high ground to risky, complex new turf—our own very diverse homes. Because

home is where the heart is, these essays engage and provoke readers.

According to AAUP’s “The Value of University Presses,” our publishing programs promote engagement with ideas, preserve the

distinctiveness of local cultures, and sustain a literate culture. Perhaps we have a special opportunity to distinguish our presses in this genre because so many of our goals and strengths are at work in it.

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## 2003 AAUP Book, Jacket, and Journal Show

The selected entries of the 2003 AAUP Book, Jacket, and Journal Show have been announced. Seventy books and book jackets, and four journals and journal covers were selected by a panel of eminent designers as the finest examples of publication design from the scholarly publishing community.

Since 1965, the AAUP Book, Jacket, and Journal Show has fulfilled its mission to “honor and instruct”: honoring the design and production teams whose work furthers a long tradition of excellence in book design, and—through a traveling exhibit and acclaimed annual catalog of selected entries—visually teaching the tenets of good design.

The judges of the 2003 show were Daniel Pelavin, an illustrator and typographic designer in New York City; Kathy Fredrickson from studio blue in Chicago; Carl Zahn from Museum Publishing Partners, Boston; and Cedomir Kostovic, Art and Design Professor at Southwest Missouri State University.

The annual AAUP Book, Jacket, and Journal Show is sponsored by the Design Committee of AAUP. Paper, prepress, and printing of the 2003 Book Show Catalog and Call for Entries were generously donated by Arctic Papers, Fraser Papers, Pinnacle Press, Simon Miller Sales, Thomson-Shore, and Vail-Ballou Press. The 2002-03 Book, Jacket, and Journal Show will be on display June 22-25, 2003, at the Union Station Hyatt Regency in St. Louis, MO.

The show catalog will be available in June 2003, and the exhibit will travel around the country beginning in the fall. To learn more information about the selected entries (listed below) please visit [www.aaupnet.org/programs/winners.html](http://www.aaupnet.org/programs/winners.html).

### JACKETS

California, *Colored White*  
California, *Loss*  
California, *The Silk Weavers of Kyoto*  
Columbia, *History at the Limit*  
Columbia, *My Friend Hitler*  
Columbia, *Topographies of Japanese Modernism*  
Cornell, *The Senses of Modernism*  
Duke, *An Aesthetic Occupation*  
Duke, *Compositional Subjects*  
Florida, *Salt: White Gold of the Ancient Maya*  
Harvard, *How Sex Changed: A History of Transsexuality in the U.S.*  
McGill-Queen's, *Before We Had Words*  
McGill-Queen's, *The Heavens Are Changing*  
McGill-Queen's, *Nationalism from the Margins*  
McGill-Queen's, *Songs for Fat People*  
McGill-Queen's, *Whiplash and Other Useful Illnesses*  
MIT, *Retooling*  
MIT, *Virtual Art*  
Minnesota, *The Artificial Kingdom*  
Minnesota, *Touch*  
Nebraska, *The Passion of Martin Fissel-Brandt*  
Penn State, *The Sentimental Citizen*  
Princeton, *Exploring the Invisible*  
Princeton, *Harmful Thoughts*  
Smithsonian, *An Odyssey in Print*  
Virginia, *A Single, Numberless Death*  
Yale, *Long Day's Journey into Night*

### JOURNAL COVERS

Duke, *Boundary 2* (29:1)  
Duke, *Transition* (No. 91)  
Minnesota, *Cultural Critique* (50, 51, 52)

### TRADE TYPOGRAPHIC

Nebraska, *My Big Apartment*  
Nebraska, *An American Cycling Odyssey*  
Nevada, *Bonelight: Ruin and Grace in the New Southwest*  
Yale, *Benjamin Franklin*

### TRADE ILLUSTRATED

Chicago, *History of the Surrealist Movement*  
Getty, *Greece! Rome! Monsters!*  
Getty, *Robert Irwin Getty Garden*  
Getty, *Seeing Venice: Bellotto's Grand Central*  
Idaho, *Lewis and Clark's Mountain Wilds*  
Johns Hopkins, *Sanctuary*  
MIT, *Melancholia and Moralism*  
MIT, *Inventing the Charles River*  
Texas, *Pedro Paramo*  
Texas, *Texas Rangeland*  
Yale, *New York Capital of Photography*  
Yale, *Portrait of the Art World*

### POETRY AND LITERATURE

Nebraska, *Local Wonders*  
Nebraska, *Ostinato*  
Nevada, *Sideshow*

### REFERENCE

Getty, *Copper & Bronze in Art*

### JOURNALS

Chicago, *Critical Inquiry*

### SCHOLARLY ILLUSTRATED

California, *Fluxus Experience*  
MIT, *Biopolis*  
MIT, *Imagine There's No Woman*  
National Gallery of Art, *Alfred Stieglitz: The Key Set*  
National Gallery of Art, *Christo and Jeanne-Claude in the Vogel Collection*  
NYU, *Scottsboro Alabama*  
Smithsonian, *Working Stiffs*  
Yale, *Ball and Hammer*  
Yale, *Bernini and the Bell Towers*  
Yale, *Monastic Visions*  
Yale, *Mel Bochner Photographs*

### SCHOLARLY TYPOGRAPHIC

Chicago, *Disruptive Acts*  
Columbia, *Emperor of Japan*  
Duke, *The Culture of Cursileria*  
Duke, *Hop on Pop: The Politics and Pleasures of Popular Culture*  
Duke, *In the Time of Trees and Sorrows*  
Duke, *Percussion: Drumming, Beating, Striking*  
Massachusetts, *Mommy Queerest*  
North Carolina, *Otto Kahn*  
Penn State, *U.S. Intelligence and the Confrontation in Poland*  
Texas, *The Cast of Character*  
Vanderbilt, *Reading Novels*  
Virginia, *Singular Performances*

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# The Journal of Scholarly Publishing: Continuing and Enhancing the Tradition

by Tom Radko

*Tom Radko, director of Wesleyan University Press, was appointed editor of the Journal of Scholarly Publishing in late 2002. Below he summarizes the journal's traditional mission, and outlines his goals for its future development and continuing contributions to our field.*

According to its guidelines, the *Journal of Scholarly Publishing* "provides a balanced look at the issues and concerns of the academic publishing community. From solutions to the everyday problems to commentary on the philosophical questions at large, *JSP* brings the relevant information to the forefront for discussion and debate." As such, the distinguished history of the journal demonstrates the powerful range of topics that are relevant to this community and the important contributions to scholarly publishing that its authors offer to the academy and beyond.

As a way of testing that relevance, it might be worthwhile reviewing the contents of the most recent issue of *JSP* (Volume 34, Number 3, April 2003). In that issue you will find a keynote speech on the importance of leadership in all levels of organizational life by William J. Pesce, President and CEO of John Wiley & Sons, Inc. Pesce's speech is followed by an essay titled "What Good is Copyright?" by Peter Givler in which Peter articulates the positive benefits of copyright, what copyright does *not* do, and why he believes it is essential for publishers to enforce their copyright rights in the courts. An essay titled "Times Ain't Now Nothin' Like They Used To Be," by William W. Savage, Jr., argues that the doctoral dissertation, never the most felicitous of literary forms, is nowadays worse than ever. Susan Lee Foard shares some moving memories of Gerald Trett and life at the University Press of Virginia when he arrived there in 1973. The issue is rounded out with two extensive book review essays: one by David R. Sewell, who reviews *Libraries and Electronic Resources: New Partnerships, New Practices, New*

*Perspectives*; the other by Charles Ault, reviewing a book titled *Scholarly Publishing: Books, Journals, Publishers, and Libraries in the Twentieth Century*.

An article of faith among scholarly publishers is that their greatest strength lies in their editorial vision. As such, if I am performing my responsibilities as editor of *JSP*, I should have some measure of impact on the progress of the journal. I consider myself very fortunate to have over 25 years of experience with the world of scholarly publishing, and I will do my best to use that textured experience as a network for building on the foundation already secured by *JSP* in the field. And by using the word "network" I am giving away my methodology—no editor can "go it alone." Rather, editors need the intellectual sustenance and feedback of their peers.

To that end, I would very much welcome your participation in the process of shepherding this journal along. Below I've listed my goals for *JSP*. My plan consists of both short-range and long-range activities, as well as editorial "housekeeping chores" and outreach opportunities. If any of these components spark your imagination, please let me know and I would be happy to work with you on the goal's implementation.

## **JSP Editorial Goals**

- Continue to ensure visibility: key in both attracting stellar contributions to the journal, as well as drawing an international readership.
- Supply an Editor's Introduction to each new issue.
- Conduct an evaluation of the journal

and collect recent demographic information on the journal's readership.

- Encourage an exchange ad program with other appropriate journals in the scholarly marketplace.
- Launch an Internet outreach program.
- Assure that abstracting services widely used by scholars are linked to the journal.
- Sponsor an event at either the AAUP annual meeting, or at the Society for Scholarly Publishers conference, that offers background and information on *JSP* while serving as a platform that continues to build a network of both contributors to, and readers of, the journal.
- Fundraising: offer editorial help to secure ongoing financial support of the journal.
- Implement a regular "Letters to the Editor" section, and continue the practice of reviewing appropriate books.
- Search for opportunities for partnering that will help qualified individuals submit essays and articles to the journal. In general, serve as a partnering resource for readers, scholars, writers, and academic organizations.
- Contact select contributors to *JSP* to get permission to post their articles on the journal's website.
- Continue to search for subsets of interest to the journal's audience:

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## *Journal of Scholarly Publishing, continued*

business management; careers in scholarly publishing; computer applications; journals; design; dissertations; editing; education; freelancing; hot buttons; institutional relations; international publishing; libraries; list-building; marketing; multimedia; policy; production; promotion; etc.

- Expand on the practice of publishing occasional issues highlighting a special

theme of particular relevance to the field of scholarly publishing.

The *Journal of Scholarly Publishing* has played an important role in nurturing my own career in university press publishing, and I look forward to the job of giving something back to both the journal and the wider scholarly community. I hope others within AAUP will choose to join me in the effort. If there are two prongs of

the journal's mission statement that we should keep in front of our eyes at all times, I would select these: Position *JSP* for the advent of ongoing fundamental change in the scholarly marketplace. And do not be afraid to publish essays and articles that spark discussion within the scholarly community, as well as beyond the borders of our individual campuses.

If you wish to join in these efforts, contact me at [tradko@wesleyan.edu](mailto:tradko@wesleyan.edu).

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## *125th anniversary of Johns Hopkins University Press, continued*

The role of the university's press has become complex as well, as it has sought to help provide undergraduate education by publishing textbooks, reach general readers with information growing out of university programs that will help them lead healthier lives and better understand the world around them, from the Chesapeake to Basra, and serve scholars by publishing results of the latest research in disciplines ranging from classics and public health to literary theory and environmental studies. And it must do so by making the best use of both traditional print and new electronic communications technologies—and stay on budget.

It's a complicated, challenging task. Today, though, we aren't here to talk about those challenges but to celebrate 125 years of rising brilliantly to meet them. Since 1878 the Press has published over 5,000 books,

almost half of which remain in print today, and more issues of scholarly journals than I can count. Their value is attested to by the many prizes they have won but even more important by their millions of readers throughout the world, many of whom know the name of this university because the publications of its press have enriched their understanding and touched their lives. It's a wonderful record, and one that all of you, authors, administrators, friends of the press, and—closest to my heart—press staff have every right to be very proud.

125 years is a long time, but it's not so long that it's beyond all sense of human proportion. It's roughly twice as long as I've been alive, and as you can see I'm still a young man; it's not impossible to think that as we sit here today, somewhere in the world someone is celebrating his or her 125<sup>th</sup> birthday.

That's the way those of us in AAUP think of Johns Hopkins. As the oldest university press in America it is the beloved ancestor of us all. For 125 years it has been both beacon and standard-bearer, publishing distinguished, prize-winning books and journals that have advanced knowledge, enlightened readers, and brought honor to this great university.

—Peter Givler, Executive Director, AAUP

*AAUP also presented the Press with a certificate bearing Gilman's words, in honor of this milestone in scholarly publishing.*

*To learn more about JHUP's 125 years, visit a brief history online at [www.press.jhu.edu/press/books/anniv.htm](http://www.press.jhu.edu/press/books/anniv.htm). The Press plans to publish Professor Greenblatt's lecture as a chapbook, which should be available at the AAUP Annual Meeting this June.*

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## **2003 AAUP Annual Meeting Preview: June 22-25, 2003 St. Louis, MO**

- Registration Deadline for the Annual Meeting, Pre-Meeting Workshops, and Production Managers Meeting is **May 23**.
- An up-to-date agenda for the Production Managers Meeting is available online at [www.aaupnet.org/programs/annualmeeting/wkshops.html#production](http://www.aaupnet.org/programs/annualmeeting/wkshops.html#production).
- Historian James P. Ronda will address the Opening Banquet on "The Search for Lewis and Clark."
- Thomson-Shore, *The Chronicle of Higher Education*, and *TLS* plan receptions in the Hyatt Regency. *The New York Review of Books's* reception will be at the Missouri Botanical Garden.
- There is a planned outing to see the Cardinals play Kansas City on June 22. Contact [spatton@aaupnet.org](mailto:spatton@aaupnet.org) for availability.
- To accommodate questions on the sensitive topic of personnel that attendees might feel reluctant to pose publicly, a web form is available to submit anonymous questions to the moderator and presenter of the two personnel sessions. [www.aaupnet.org/programs/annualmeeting/personnel.html](http://www.aaupnet.org/programs/annualmeeting/personnel.html)
- The 2003 AAUP Book, Jacket, and Journal Show's inaugural exhibition opens.
- There will be an Ad Auction to benefit the Sabre Foundation.
- A complete program of sessions and events is online at [www.aaupnet.org/programs/annualmeeting/2003program.html](http://www.aaupnet.org/programs/annualmeeting/2003program.html).
- As usual, most sessions will be recorded, and tapes and CDs will be available for purchase after the meeting.

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# Calendar

**Society for Scholarly Publishers Annual Meeting**

May 28-30, 2003  
Baltimore, MD

**Book Expo America**

May 30-June 1, 2003  
Los Angeles, CA

**American Library Association Conference**

June 19-25, 2003  
Toronto, Canada

**2003 AAUP Annual Meeting**

June 21-25, 2003

**AAUP Pre-Meeting Workshops**

*Fundraising for Nonprofit Publishers*

June 21, 2003

*Print on Demand*

June 21, 2003

*Press Directors Meeting: Tales from the Front Lines*

June 22, 2003

Hyatt Regency Union Station, St. Louis, MO

Contact: [annualmeeting@aaupnet.org](mailto:annualmeeting@aaupnet.org)

**Production Managers Meeting**

June 21-22, 2003  
St. Louis, MO

**AAUP Introduction to Scholarly Publishing Workshop**

July 16, 2003

New York, NY

Contact: [info@aaupnet.org](mailto:info@aaupnet.org)

**Midwest Presses Meeting**

September 7-8, 2003

Iowa Memorial Union, Iowa City, IA

Contact: [holly-carver@uiowa.edu](mailto:holly-carver@uiowa.edu)

**AAP/PSP Journals Boot Camp**

September 10-13, 2003

Philadelphia, PA

Contact: [sbrandwein@publishers.org](mailto:sbrandwein@publishers.org)

**Frankfurt Book Fair**

October 8-13, 2003

Frankfurt, Germany



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